

Dhanush Achar

User Experience Design Specialist

UX Design Specialist with 4+ years of experience designing enterprise and agri-fintech solutions. Currently leading user experience for multiple workflows in SOLIDWORKS, with a focus on simplifying complex systems, driving user research, and delivering scalable product features. Skilled in working across design, development, and product teams to ship high-impact solutions.

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B1/B2 US Visa Holder

www.dhanushachar.com

WORK EXPERIENCE

UX Design Specialist – SOLIDWORKS

02/2022 - Present Bangalore, India

Responsibilities

- Lead UX for core workflows in both SOLIDWORKS Desktop and Connected (cloud-based) platforms
- Designed key features like Document Group (session restore) and Batch Save to 3DEXPERIENCE (background cloud saving)
- Conducted 30+ usability tests and user interviews with global customers across India, Europe, and the US

UX Designer – Marketing & Web

11/2021 - 01/2022 Bangalore, India

Responsibilities

- Redesigned and maintained the company's marketing website to improve user engagement
- Created visual assets and UX enhancements for digital campaigns aimed at client acquisition
- Collaborated with content and marketing teams to improve information flow and conversion touchpoints

Junior UX Designer – Agri-Fintech Products

07/2020 - 06/2021 Bangalore, India

Responsibilities

- Led UX for Raitha One, a P2P agri-investment platform, and centralized the Education vertical by designing onboarding journeys for rural users
- Conducted field research and created prototypes for agriculture-based tools, focusing on accessibility and user needs
- Collaborated directly with the CEO to align business goals and pitch a fintech-agritech integration strategy

EDUCATION

Master of Design (User Experience design)

Srinivas University 08/2019 - 08/2021 8.8 GPA

Bachelor of Engineering (Mechanical Engineering)

Sahyadri College of Engineering & Management 08/2010 - 05/2016 Graduated with First Class

SKILLS

- User Research
- Empathy Mapping
- Personas
- User Flows
- Wireframing
- Prototyping
- Usability Testing
- Information Architecture
- Design Sprints
- Style Guides
- High-Fidelity Design
- Customer Interviews
- On-site User Visits

TOOLS

- Figma
- Adobe XD
- Blender
- AutoCAD
- SolidWorks
- CATIA
- PTC Creo
- Miro
- Google Forms
- DaVinci Resolve
- ChatGPT

ACHIEVEMENTS

Top Finalist – Google Home Mini UX Challenge (India)

Selected among the top 10 nationwide for an accessible voice interaction concept. Only non-IIT designer to reach the final 4, judged by UX leads at Google India.

Genesis Art Gallery, Bangalore

Two photographs exhibited under the theme "Journey on Wheels" (2014)

CERTIFICATES

Google UX Design Certificate

Coursera

CATIA for Design Engineers

Dassault Systèmes

CREO for Design Engineers

PTC

INTERESTS

- Motorcycling
- Storytelling
- Photography
- Content Creation (YouTube)
- Guitar
- Travel
- Design Thinking