

Dhanush Achar

Simplifying complex systems through research-driven, scalable design

Senior UX/Product Designer — Enterprise Specialist

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 Bangalore, India

Skills

UX Core

UX Strategy, User Research, Usability Testing, Information Architecture, User Journeys, Wireflows, Prototyping, Interaction Design, End-to-End Product Design, Accessibility

Tools

Figma, Adobe XD, SOLIDWORKS, Miro, InVision, Blender, AutoCAD, CATIA

Collaboration

Design Systems, Cross-functional Teams, Product Strategy, Product Thinking

Education

Master of Design (UX)

Srinivas University
2019–2021 | GPA: 8.8/10

B.E. Mechanical Engineering

Sahyadri College of Engg & Mgmt
2010–2016 | First Class

Certificates

- Google UX Design Certificate (Coursera)
- CATIA for Design Engineers (Dassault Systèmes)
- CREO for Design Engineers (PTC)

Interests

Motorcycling, Fitness, Storytelling, Tech & Gadgets, Travel, Cinematic Vlogging, Music (Singing & Guitar)

Professional Summary

Senior UX/Product Designer with 4.5+ years of experience designing enterprise products used by 10K+ global users. Skilled in simplifying complex workflows, conducting 30+ usability studies across continents, and delivering scalable, intuitive solutions through cross-functional collaboration. Proven ability to translate technical constraints into high-impact designs that enhance efficiency, consistency, and adoption.

Experience

UX Design Specialist

Feb 2022 – Present

Dassault Systèmes

- Led end-to-end UX design for Document Group, reducing reopen time by 85% and improving design continuity for SOLIDWORKS users.
- Designed and launched Batch Save to 3DEXPERIENCE, enabling async file-saving and eliminating workflow interruptions across global teams.
- Conducted 30+ usability studies across 3 continents, influencing roadmap decisions and adoption by 10K+ engineers.
- Collaborated with PMs and developers to translate technical constraints into scalable UX frameworks, driving platform-wide consistency.

UX Designer

Nov 2021 – Jan 2022

Nalashaa Solutions

- Redesigned a digital marketing website, increasing lead conversion and engagement through improved usability.
- Created user flows and interaction visuals for campaign dashboards, aligning with marketing KPIs and business goals.

UX Designer

Jul 2020 – Jun 2021

Raitha Agrogator Pvt. Ltd.

- Designed Raitha One, a fintech platform connecting rural investors with verified farmers via profit-sharing models.
- Created educational content for farmers and their children, building an integrated learning module within the app featuring English–Kannada mixed-language video lessons across grades.
- Conducted field research with low-literacy users, prototyped onboarding experiences, and validated solutions across archetypes.
- Balanced trust, compliance, and business KPIs to scale financial access in underserved markets.